

## CIPHI 2020 Exhibitors and Sponsors Package Proposal

Sponsorship	Quantity	Amount
Platinum Package	2 available	\$12,500
Gold Package	4 available	\$8,500
Silver Package	6 available	\$5,000
Golf Tournament Sponsor	1 available	\$5,000
Sunday Night Social Sponsor	1 available	\$1,500
Monday Night Social Sponsor	1 available	\$2,500
President's Gala Sponsor	1 available	\$3,500
Food and Beverage Sponsor	1 available	\$4,500
Health Break Sponsor	2 available	\$2,000
Supporting Sponsor	Unlimited	\$500
Exhibitor	20 available	\$2,000



## **Platinum Package Benefits - \$12,500**

- Company ad featured on the conference app and printed on program agenda;
- Four full delegate passes to the CIPHI 2020 Conference and all social events;
- Complimentary exhibitor booth positioned in a centrally located, high visibility, high traffic area throughout the 3-day conference;
- Company name/logo to be featured on delegate bags provided to all conference attendees;
- Complimentary company foursome + golf carts for the golf tournament at Cherry Downs Golf and Country Club;
- Company name/logo to be featured on the golf balls that will be given to all golfers during Sunday's golf tournament at Cherry Downs Golf and Country Club;
- Company name/logo to be featured on welcome signage by the registration table inside the front entrance of the Ajax Convention Centre prominently displayed and promoting company as a Platinum Sponsor;
- Company acknowledged and representative introduced as a Platinum Sponsor during the opening remarks by the Conference Chair and provided the opportunity to address attendees (5 minutes max);
- Company name/logo with hyperlink to corporate site to be featured on the Conference CIPHI website identifying company as a Platinum Sponsor;
- Company name/logo to be acknowledged as a Platinum Sponsor on various social media platforms;
- Opportunity to include promotional materials in the conference delegate bags;
- Company name/logo to be featured on signage displayed on the green at two of the 18-holes during Sunday's golf tournament at Cherry Downs Golf & Country Club;
- Company name/logo to be featured on PowerPoint slideshow displayed on monitors throughout the venue during break-out sessions highlighting company as a Platinum Sponsor;
- Large size company logo featured on the staff t-shirts located on the front or back of the shirt.

## **Gold Sponsorship Package - \$8,500**

- Company name/logo featured on the conference app and printed on program agenda;
- Two full delegate passes to the CIPHI 2020 Conference and all social events;
- Complimentary booth positioned in a centrally located, high visibility, high traffic area throughout the 3-day conference;
- Company logo featured on the sleeves of staff t-shirts;
- Complimentary passes for two + cart for the golf tournament at Cherry Downs Golf and Country Club;
- Company name/logo to be featured on welcome signage displayed at the Ajax Convention Centre promoting company as a Gold Sponsor;
- Company to be acknowledged as a Gold Sponsor during remarks throughout the three-day conference;
- Company name/logo with hyperlink to corporate site to be featured on the Conference CIPHI website identifying company as a Gold Sponsor;
- Company name/logo to be acknowledged as a Gold Sponsor throughout various social media platforms;
- Opportunity to include promotional materials in the conference delegate bags;
- Company name/logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Cherry Downs Golf & Country Club;
- Company name/logo to be featured on PowerPoint slideshow displayed on monitors throughout the venue during break-out sessions highlighting company as a Gold Sponsor.

## **Silver Sponsorship Package - \$5,000**

- Company name/logo featured on the conference app and printed on program agenda;
- One full delegate pass to the CIPHI 2020 Conference and all social events;
- Complimentary booth positioned in a centrally located, high visibility, high traffic area throughout the 3-day conference;
- Company name and/or logo to be featured on welcome signage displayed at the Ajax Convention Centre promoting company as a Silver Sponsor;
- Company to be acknowledged as a Silver Sponsor during remarks throughout the three-day conference;
- Company name/logo with hyperlink to corporate site to be featured on the Conference CIPHI website identifying company as a Silver Sponsor;
- Company name/logo to be acknowledged as a Silver Sponsor throughout various social media platforms;
- Opportunity to include promotional materials in the conference bags;
- Company name/logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Cherry Downs Golf & Country Club;
- Company name/logo to be featured on PowerPoint slideshow displayed on monitors throughout the venue during break-out sessions highlighting company as a Silver Sponsor.

## **Golf Tournament Sponsor Benefits - \$5,000**

- Company name/logo featured on the conference app;
- Complimentary booth positioned in a centrally located, high visibility, high traffic area throughout the 3-day conference;
- Complimentary company foursome + carts at the golf tournament at Cherry Downs Golf & Country Club;
- Company name/logo to be featured on welcome signage displayed inside at Cherry Downs Golf & Country Club;
- Company name/logo to be featured on signage displayed on the green at two of the 18-holes during Sunday's golf tournament;
- Company representative to be acknowledged during Sunday's golf tournament at Cherry Downs Golf & Country Club;
- Company name/logo with hyperlink to corporate site to be featured on the Conference CIPHI website identifying company as the 2020 Golf Tournament Sponsor;
- Company name/logo to be acknowledged as the Golf Tournament Sponsor throughout various social media platforms;
- Opportunity to include promotional materials in conference delegate bags;
- Company representative to assist with the golf prize presentations to the lucky winners after the golf tournament.

## **Sunday Night Social Sponsor Benefits - \$1,500**

- Company to be acknowledged as Sunday Night Social Sponsor and representative introduced at the event;
- Company will receive two complimentary tickets to the Sunday Night Social;
- Company name/logo to be featured on welcome signage which will be displayed at the venue during the social event;
- Company name/logo with hyperlink to corporate site to be featured on the Conference CIPHI website identifying company as the 2020 Sunday Night Social Sponsor;
- Company name/logo to be acknowledged as the Sunday Night Social Sponsor throughout various social media platforms;
- Opportunity to include promotional materials in conference delegate bags;
- Company name/logo to be featured on PowerPoint slideshow displayed on monitors throughout the venue highlighting company as a Sunday Night Social Sponsor;
- Company name/logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Cherry Downs Golf & Country Club.

## **Monday Evening's Social Sponsor Benefits – \$2,500**

- Company to be acknowledged as Monday Evening's Social Sponsor and representative introduced at the event;
- Company will receive two complimentary tickets to the Monday Evening Social;
- Company name/logo to be featured on complimentary drink tickets which will be provided to each of the guests attending Monday Evening's Social event;
- Company name/logo featured on the conference app;
- Company name/logo to be featured on the Conference website identifying company as Monday Evening's Social Sponsor;
- Company name/logo to be acknowledged as the Monday Evening's Social Sponsor on various social media platforms;
- Company name and/or logo to be featured on welcome signage which will be displayed at the venue during the social event;
- Opportunity to include promotional materials in conference delegate bags;
- Company name/logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Cherry Downs Golf & Country Club;
- Company name/logo to be featured on PowerPoint slideshow displayed on monitors throughout the venue highlighting company as a Monday Evening's Social Sponsor.

## **President's Gala Sponsor Benefits - \$3,500**

- Company name/logo featured on the conference app;
- Company acknowledged and representative will be introduced as the President's Gala Sponsor during the evening's opening remarks and provided the opportunity to address attendees (5 minutes max);
- Company will receive two complimentary tickets to the President's Gala;
- Company name/logo to be featured on complimentary drink tickets which will be provided to each of the guests attending the gala;
- Company name/logo to be featured on the Conference website identifying company as the President's Gala Sponsor;
- Company name/logo to be acknowledged as the President's Gala Sponsor throughout various social media platforms;
- Company name/logo to be featured on tent cards displayed at each dinner table acknowledging company as the President's Gala Sponsor;
- Opportunity to include promotional materials in the conference bags;
- Company name/logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Cherry Downs Golf & Country Centre;
- Company name/logo to be featured on PowerPoint slideshow displayed on monitors throughout the venue highlighting company as a President's Gala Sponsor.



## **Food & Beverage Sponsor Benefits - \$4,500**

- Company name/logo featured on the conference app;
- Complimentary booth positioned in a centrally located, high visibility, high traffic area at the conference;
- Company name/logo to be featured on tent cards displayed on the buffet tables for all three days of the conference (breakfast and lunch) acknowledging the company as the Food & Beverage Sponsor;
- Company to be acknowledged as the Food & Beverage Sponsor during all three days of the conference;
- Company name/logo to be featured on the Conference website identifying the company as the Food & Beverage Sponsor;
- Company name/logo to be acknowledged as the Food & Beverage Sponsor throughout various social media platforms;
- Opportunity to include promotional materials in conference delegate bags;
- Company name/logo to be featured on PowerPoint slideshow displayed on monitors throughout the venue as well as all break-out sessions highlighting company as the Food & Beverage Sponsor.

## **Health Break Sponsor Benefits - \$2000**

- Company to be acknowledged as the Health Break Sponsor during the daily fitness breaks;
- Company name/logo featured on the conference app;
- Company name/logo to be featured on tent cards placed at snack station;
- Company name/logo to be featured on the Conference website identifying company as Health Break Sponsor;
- Company name/logo to be acknowledged as the Health Break Sponsor throughout various social media platforms;
- Opportunity to include promotional materials in conference delegate bags;
- Company name/logo to be featured on PowerPoint slideshow displayed on monitors throughout the venue highlighting company as a Health Break Sponsor.

## **Supporting Sponsor Benefits – \$500**

- Company name/logo featured on the conference app;
- Opportunity to include promotional materials in conference delegate bags;
- Supporting local businesses within the Durham Region

## **Exhibitor Booth Information - \$2,000**

- Company name to be featured as an exhibitor in the conference app;
- Company name to be featured on the Conference Exhibitor page of the website identifying company as a participating Exhibitor;
- Company name to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions and identified as a participating exhibitor;
- Regular sized booth space which will include:
  - One table
  - Two chairs
  - One electrical outlet
- Exhibitor fees include, breakfast, lunch and all breaks throughout the three-day conference;
- Maximum of two people per booth.

\* Social event tickets are available for purchase.